



## REGIONAL AIR SERVICES

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### PRESS RELEASE

#### FAI – Mamaia – World Elite Aerobatic Formula

10<sup>th</sup> – 12<sup>th</sup> of July 2009

The first aerial acrobatics competition ever held in Romania under the guidance of FAI (International Aeronautical Federation) – FAI Mamaia – World Elite Aerobatic Formula – powered by Honda will take place, from the 10<sup>th</sup> till the 12<sup>th</sup> of July, 2009, in Mamaia, near Hotel Vega\*\*\*\*\*.

The Company Regional Air Service - Airfield Tuzla, from Constanta, together with the multiple world champion, winner of World GP contests, King of freestyle programmes, and Airshows Jurgis Kairys, supported by the Constanta City Hall and the County Council, are offering, thereby, to the public, the most important event of sport aviation in Romania.

FAI Mamaia – World Elite Aerobatic Formula is a sport competition of high class and a fashion event, which enrolls in the high quality entertainment offer proposed by the event organizers in Constanta.

Situated to the north of Mamaia beach, the competition takes place near 4 stars and 5 stars hotels, in an area of 1 km, in front of Hotel Vega – addresses to the development of the luxury client's niche for aviation in general.. Also, the selection of this hotel represents recognition of the level this event hopes to reach.

Betting on values like human and technical performance, precision and passion, imagination and competitiveness, FAI - Mamaia World Elite Aerobatic Formula is a two-sided

competition : acrobatics with imposed program (aerobatic against time – AAT) and freestyle acrobatics (aerobatics freestyle-AF).

In order to dispose of a more attractive program both for specialists and wide public, the competition changes the place of the air-show every day, the schedule resulting to be :

Friday , the 10<sup>th</sup> of July:

- 15.00 – 16.00 – Qualifications
- 16.15 – 19.00 – Trainings
- 18.30 – 19.30 – Press conference (Hotel Vega)

Saturday, the 11<sup>th</sup> of July:

- 11.0 - 12.30 - Competition (each pilot performs the 3 minutes freestyle task and the 3 minutes imposed program task).
- 12.30 – 14.30 – Break
- 14.30 – 15.30 – Regional Air Services aircrafts parade, parachutes dropping, individual and group flights of Acrobatic lakars
- 15.30 – 16.30 – Air Show – first four international participants in the competition and best Romanian teams

Sunday , the 12<sup>th</sup> of July :

- 11.00 – 12.30 – Competition (freestyle and imposed program )
- 12.30 – 14.30 – Break
- 14.30 – 15.30 – Regional Air Services aircrafts parade, parachutes dropping on the beach, individual and group flights, demonstration of Acrobatic lakars
- 15.30 – 16.30 – Air Show – first four participants in the competition and Romanian teams
- 20.00 – Prizes award – at the Casino in Mamaia

Monday, the 13<sup>th</sup> of July :

- 11.00 – Press conference (hotel Vega )

FAI Mamaia – World Elite Aerobatic Formula expects world's best aerobatic pilots :

- Spain : Castor Fantoba – 2009 Champion of Spain – unlimited category
- Russia : Svetlana Kapanina – 5 times Woman overall world champion
- SUA: Hubie Tolson – National Champion USA
- Great Britain : Tom Cassels – Multiple National Champion
- Hungary : Zoltan Veres – Owner of the world record for the biggest number of rotations around the axis performed successively
- Deutschland : Philipp Steinbach – “Sbach” aerobatic planes designer & pilot
- France : Renoud Escalle – three times champion of France – unlimited category
- Switzerland : Pierre Marmi – seven times champion of Switzerland

And, probably, a Romanian pilot, designated by the Tuzla airfield.

The Jury of FAI Mamaia Elite Aerobatic Formula is formed out of 4 of the best aviation referees, as approved by FAI :

- Quintin Hawthorne, South Africa Chief Judge
- John Gailard, South Africa Judge
- Kimo Virtanen, Finland Judge
- Lars Arvidson, Sweden Jury of CIVA

Promoting performance and technical innovation , Honda Trading Romania is the main supporter of the FAI Mamaia – World Elite Aerobatic Formula event. The association with this event, as part of the promotional campaign for Honda brand and new Honda technologies on the Romanian market, is completed by the presence of an exhibition pavilion , in which you will find top products of the Japanese brand : Honda Legend, Accord, CR-V, and Civic Type – R. Actively involving in supporting high class performance, Honda Trading Romania demonstrates once again the competitive spirit underlying the slogan : “ Honda – The Power Of Dreams”.

The aviation event is supported also by real - Hypermarket – one of the world's biggest retailers- as part of the campaign of expansion in the Romanian market , and on the market from Constanta, where , the German brand has celebrated the opening of a new store , in Aurel Vlaicu avenue , no. 168 on the 2-nd of April 2009 . Its implication in organising FAI Mamaia World Elite Aerobatic Formula has a main objective to develop the relations with the clients – throughout unconventional campaigns and association with the image of performance, in any activity domain.

ASTRA – UNIQUA is an important partner for image and social responsibility events , and has confirmed its interest for aviation meetings and competitions, supporting, as insurer, FAI Mamaia – World Elite Aerobatic Formula. ASTRA -UNIQUA, benefits of a long experience on the national and international insurance market and nowadays is recognised as being the largest company in joint stock volume and one of the first companies for its turnovers.

As in the past years, the organizers count on the help of Constanta City Hall and County Council , and also of the Local Administration Organizations , which are taking their exam for the good ongoing of the event : Border Police Direction from Constanta, Divers Centre no. 39, Civil Protection City Inspectorate, Fire Brigade Dobrogea-Constanta and Road Police Constanta.

Media Partners : Antena 1, Antena3, National Geographic Channel, TVR1, Radio ZU, Radio Sky, Radio VAcanta , Radio Constanta, Playboy,Top Gear, Flacara (Flame) , For Rich Only, 7 Seri(7Nights) , Pilot MAgazin ,Fly Level , Romanian Spotters.

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